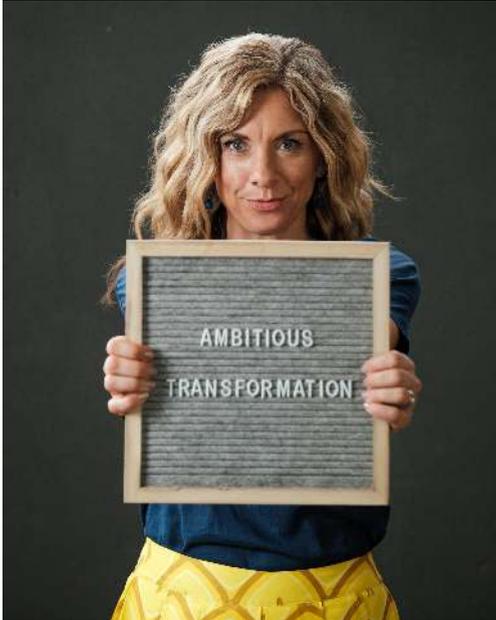




SUNDAE BEAN

Get results. No matter where you are.



ABOUT SUNDAE SCHNEIDER-BEAN

Sundae is an intercultural strategist, transformation facilitator, and solution-oriented coach. Podcast host of *IN TRANSIT with Sundae Bean* and founder of Wisdom Fusion and Expat Coach Coalition.

Languages: English (native language), German (fluent), Swiss-German (working knowledge), French (lower-intermediate), Spanish (in hibernation).

www.sundaebean.com

Sundae Schneider-Bean is an intercultural strategist, a transformation facilitator, and a solution-oriented coach. She supports individuals and organizations as they traverse through (and flourish beyond!) life quakes and other major shifts -- no matter where they are. For almost a decade, her location-independent business has served individuals and world-class organizations from over 60 countries across six continents. Sundae's mission is to help clients achieve ambitious goals while navigating transition. She leads several online groups with thousands of members and hosts the popular weekly podcast [IN TRANSIT with Sundae Bean](#). Formerly known as Expat Happy Hour, it has enjoyed a Top 5% global rank for five years straight.

Sample of Sundae's experience:

- Designed, developed and led [Wisdom Fusion](#), an eight-week intergenerational, intercultural transformative learning experience involving 20 individuals spanning six decades and multiple continents.
- Partnered with an American online learning institution to define their vision, understand their newly acquired international landscape, identify opportunities in the global mobility space, then implement and evaluate new processes based on their business objectives.

- Designed, developed and launched the first just-in-time product on the global market that supports expats with the most challenging aspects of globally mobile life.
- Designed, developed and delivered training for the top-talent group of a world-leader in the gas and engineering industry. The modules focused on global collaboration and developing leadership from the inside out.
- Executive leadership coaching for Country Directors in West and East Africa for an international non-profit organization. Designed, developed and delivered leadership training for the management team in Burkina Faso.
- Group coaching for accompanying partners from multiple institutions based in West Africa on sustainable strategies to improve personal adjustment and make the best out of their time abroad via the Trailblazing Spouse® program.
- Led year-long change management program for an international group of production leaders in leading international medical device company.
- Training and intercultural coaching for all inbound hires at top auditing firm which breaks away from classical country-specific orientation to instead address a more holistic approach to intercultural competence development.
- Intercultural competence development coaching with top organizational leaders, including the CEO, for the second largest company in Switzerland.
- Consultant to Swiss Post Group's organizational development department on its re-launch of diversity management.

Training and Coaching Areas of Expertise:

As an intercultural strategist, Sundae fast-tracks client adaptation and guides them through their most hefty challenges. Sundae has helped thousands of individuals find answers to their biggest questions and make meaningful, enduring changes. Her science-based strategies maximize performance and expedite success.

Sundae's clients become interculturally savvy by learning how their own culture influences their thinking, communication style, and core values.

As a solution-oriented coach, Sundae helps her clients draw on their strengths and resources so that they can reach their ambitious goals faster. By focusing on what keeps her clients awake at night, she helps them break free from what's holding them back or draining their energy.



Certifications:

Sundae is a multi-certified coach, including Mentor Coach (MCCP), Professional Certified Coach (PCC) with the International Coaching Federation, trained in the solution-oriented brief-coaching approach (Lösungsorientiertes Kurzzeit-Coaching) and is a certified Martha Beck Life Coach. She is currently completing certification in equity-centered coaching from the Institute for Equity Centered Coaching.

Sundae is a licensed practitioner (and trainer) for CultureConnector (COO) and the Intercultural Readiness Check (IRC). She has been certified in the use of the COI® (Cultural Orientations Indicator) and the COM® (Cultural Orientations Model), as well as in delivering the Executive Assessment & Global Leadership Program. She has completed training on Cultural Orientations at Work from the Training Management Corporation. During her 2005 fellowship with the Summer Institute of Intercultural Communication, Sundae completed Training for International Transition, Personal Leadership, Methods of Intercultural Training, and Effective Intercultural Teamwork.

Education:

She holds an MA in Communication (2006), with a specialization in intercultural communication from the Hugh Downs School of Human Communication, Arizona State University. She has completed a fellowship program (2008) with the Swiss Postgraduate Program in Social Anthropology. Sundae holds a Bachelor of Arts degree (1998) in Speech Communications from the University of Minnesota, Twin Cities and completed her minor in Spanish at the Fundación José Ortega y Gasset in Toledo, Spain.

Publications:

Acheson, K., Wiley, K., & Schneider-Bean, S. (2022, *in press*). An Applied Framework for Improving Intercultural Competence in the Workplace Using Assessments. In M.B. Hinner (Ed.). *Communication Science and Linguistics for Business Administration and Management*, Frankfurt am Main: Peter Lang.

Ottimofiore, M.N. (2019). This Messy Mobile Life: How a Mola can help globally mobile families create a life by design (Schneider-Bean, S., guest expert).

Acheson, K., & Schneider-Bean, S. (2019). Representing the Intercultural Development Continuum as a pendulum: Addressing the lived experiences of intercultural competence development and maintenance. *European Journal of Cross-Cultural Competence and Management*.



Bean, S. (2010). (Re)constructions of self & others: Peeling back layers of identity, context and power in intercultural tourism interactions. In M.B. Hinner (Ed.). *The interface of business and culture*, Frankfurt am Main: Peter Lang.

Schneider-Bean, S. (2008). *Beyond tips and sunscreen: Exploring tourist-host encounters through communication, culture and identity*. Saarbrücken: VDM Verlag.

Bean, S., & Martin, J. (2007). Touring culture(s): Intercultural communication principles and international tourism. In M.B. Hinner (Ed.), *The influence of culture in the world of business*. Frankfurt am Main: Peter Lang.

